**Christopher POND Maquidato**

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**Education**

**Bachelor of Science in Information Technology**, *Mapúa Malayan Digital College*

Major: Network and Cybersecurity
Relevant Coursework: Web Development, Digital Media, User Interface Design

**Experience**

*Creative Church Marketing*, Remote October 2024 - Present

**Graphic Designer**

* Design visually compelling social media graphics, flyers, printables, presentation slides, and logos for 115+ Christian churches across the United States, serving diverse denominations and congregation sizes
* Lead and oversee creative department team of designers, ensuring consistent brand messaging and maintaining quality standards across all client deliverables
* Collaborate directly with pastors, church leaders, and personal brands including coaches and speakers to develop customized visual solutions that align with their mission and values
* Manage multiple concurrent design projects while maintaining strict deadlines, achieving consistent on-time delivery rate
* Specialize in faith-based design aesthetics, adapting to diverse denominational preferences while incorporating modern design trends

*Freelance Graphic Designer*, Remote June 2023 - Present

* Successfully delivered 50+ design projects for small businesses and personal brands, achieving 95% client satisfaction rate and 40% repeat business through referrals
* Created comprehensive brand identity packages including logos, merchandise designs, supplement packaging, and complete marketing material suites
* Designed diverse product lines spanning apparel graphics, brand merchandise, promotional posters, and custom packaging solutions
* Developed website elements and user interface components that improved client web presence and enhanced user engagement metrics
* Produced strategic social media content with custom graphics, templates, and visual assets for multiple platforms including Instagram, Facebook, and YouTube

**Skills & Competencies**

**Design Software:** Adobe Creative Suite (Photoshop, Illustrator), Canva Pro, Figma

**Design Expertise:** Brand Identity Development, Social Media Graphics, Print Design, Logo Creation, Merchandise Design, Church Marketing Materials, UI/UX Elements, Typography, Color Theory

**Technical Skills:** Remote Collaboration Tools, Project Management Software, File Optimization, Basic HTML/CSS, Digital Asset Management, Version Control

**Professional Skills:** Team Leadership, Client Communication, Creative Direction, Time Management, Multi-project Coordination, Stakeholder Management

**Languages:** English (Fluent), Filipino (Native), Cebuano (Native)

**Additional Information**

**Availability:** Full-time remote positions with flexible hours across international time zones

**Professional Memberships:** Active participant in online design communities and faith-based creative networks